

MICHIGAN TRAFFIC SAFETY SUMMIT

Michigan Traffic Safety Summit
c/o Michigan Office of Highway Safety Planning
P.O. Box 30634
Lansing, MI 48909

PARTICIPANTS AND EXHIBITORS

Read the enclosed registration instructions
and register at Mi.train.org. No faxed
or phone registrations will be accepted.

21ST ANNUAL MICHIGAN TRAFFIC SAFETY SUMMIT



SUMMIT 2016

SAVE THE DATE MARCH 22-24, 2016

Be sure to register by February 26 for discounted registration.

KELLOGG HOTEL & CONFERENCE CENTER, EAST LANSING, MICHIGAN



21ST ANNUAL MICHIGAN TRAFFIC SAFETY **SUMMIT**

MICHIGAN TRAFFIC SAFETY SUMMIT

Join traffic safety practitioners from across Michigan for three days of education and professional development during the 21st Annual Michigan Traffic Safety Summit. The event brings together law enforcement, engineers, researchers, and traffic safety specialists who are dedicated to saving lives and reducing injuries on Michigan roads.

Through more than 25 workshops and general sessions, national and state experts will share lessons learned, emerging trends, and best practices covering the four E's of traffic safety: Education, Emergency Medical Services (EMS), Enforcement, Engineering.

Attendees will develop a greater understanding of the traffic safety challenges facing the state, have the opportunity to collaborate with public and private sector partners, and leave with the tools, techniques, and connections to take immediate action in their communities.

New this year, participants will also have the opportunity to impact the strategic direction of traffic safety planning in Michigan. Guided discussion groups, based on the emphasis areas of the Strategic Highway Safety Plan (SHSP), will provide input on the state's key traffic safety needs to help achieve significant reductions in traffic fatalities and injuries.

Whatever your traffic safety discipline, there is something to be learned at the 21st Annual Michigan Traffic Safety Summit.

Sessions will be offered on the following topics:

- **Commercial Motor Vehicle Safety**
- **EMS**
- **Impaired Driving**
- **Motorcycle Safety**
- **Senior Drivers**
- **Traffic Enforcement**
- **Traffic Incident Management**
- **Traffic Laws**
- **UD-10 Crash Form**
- **Vehicle and Roadway Engineering**

For updates



Find us on
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[Facebook.com/miohsp](https://www.facebook.com/miohsp)

Speakers to be announced in the coming months. Visit Michigan.gov/ohsp for additional information.

AGENDA

Tuesday, March 22

9-10:15 A.M.	OPENING AND GENERAL SESSION
10:15-10:45 A.M.	BREAK WITH EXHIBITORS
10:45 A.M.-12 P.M.	WORKSHOPS
12-12:45 P.M.	LUNCH
12:45-1:45 P.M.	GENERAL SESSION
1:45-2:15 P.M.	BREAK WITH EXHIBITORS
2:15-3:15 P.M.	EMPHASIS AREA TOWN HALL MEETINGS
3:15-3:45 P.M.	BREAK WITH EXHIBITORS
3:45-5 P.M.	WORKSHOPS
5-7 P.M.	NETWORKING RECEPTION

Wednesday, March 23

9-10 A.M.	GENERAL SESSION
10-10:15 A.M.	BREAK
10:15-11:30 A.M.	WORKSHOPS
11:30 A.M.-12:15 P.M.	LUNCH
12:15-12:45 P.M.	GOVERNOR'S TRAFFIC SAFETY COMMISSION AWARDS
12:45-1 P.M.	BREAK
1-2:15 P.M.	WORKSHOPS
2:15-2:30 P.M.	BREAK
2:30-4 P.M.	GENERAL SESSION

Thursday, March 24

8:30-9:45 A.M.	WORKSHOPS
9:45-10 A.M.	BREAK
10-11 A.M.	GENERAL SESSION
11-11:15 A.M.	CLOSE

This material was developed through a project funded by the Michigan Office of Highway Safety Planning and the U.S. Department of Transportation.



HOTEL INFORMATION

Summit participants and exhibitors must make their own hotel reservations and are responsible for payment.

The Kellogg Hotel and Conference Center is the official conference hotel. Attendees must use group code **OHS032016** to receive a discounted rate.

Hotel reservations can be made at Kelloggcenter.com or by calling 517-432-4000.

Hotel reservations must be made by February 18.

The Kellogg Center is a handicapped accessible facility. Those needing special accommodations while attending the Michigan Traffic Safety Summit should contact Kara Rueckert at rueckertk1@michigan.gov or 517-241-2520 no later than March 7.

NETWORKING RECEPTION

The Michigan Office of Highway Safety Planning is hosting an evening networking reception Tuesday, March 22, from 5-7 p.m. at the Kellogg Center.

Hors d'oeuvres, non-alcoholic beverages, and a cash bar will be available.

Summit attendees and exhibitors are welcome to attend, but must RSVP on the registration website. For more information about the event, contact Alyson Kechkaylo at Kechkayloa@michigan.gov or 517-241-2546.



SECRETARY OF STATE MOBILE OFFICE

Save time and a trip to the Secretary of State (SOS) office. Bring your driver's license, license plate updates, address changes, and other SOS business on Tuesday, March 22, and take advantage of the SOS Mobile Office. All of the services will be available on-site from 8 a.m.-4 p.m.

HOW TO REGISTER

Attendees and exhibitors must register for the Michigan Traffic Safety Summit online at Mi.train.org. Fees must be paid at the time of registration. Be sure to have a credit card or interagency transfer information ready before beginning registration. An account in the MiTrain system must be set up before registering. Registrants with an existing Mi.train.org account must use that account for registration.

TO CREATE A MITRAIN ACCOUNT:

- Microsoft Internet Explorer should be used
- Go to Mi.train.org
- Select *Create Account*, which appears under the login box on the left side
- Do not use the *Back arrow* button at any time during the registration process
- Agree to the TRAIN policies, select *Next*
- Fill in all the required fields, select *Next*
- Under *Group Selection* go to the *State Portal*, click on *Select Groups*
- On the drop down menu from *Select Area(s) of Interest*, select *Michigan State Police*, click on *Submit*, select *Next*
- Select one to three professional roles that best match your job description, select *Next*
- Select one to three settings that best fit your work environment, select *Next*
- Additional demographic information will be requested (this information is not required for registration), select *Next*
- Michigan Volunteer Registry, select a value, select *Next*
- Michigan Funding Definition, select a value, select *Next*
- Enter FEMA Student ID, if applicable, select *Next*
- Your new account has been created
- Select *Continue* to begin registration
- Note: A confirmation email will be generated. In order to receive emails from MiTrain, select the link in the email.

CONFERENCE REGISTRATION REFUND POLICY

Refunds will be given only if a written cancellation request is made by March 14. Email cancellation requests to Jean Shattuck at shattuckj@michigan.gov.

PARTICIPANT REGISTRATION

- Registration is \$85 on or before February 26 and \$125 after February 26
- Registration deadline is March 13
- After March 13, only on-site registration will be accepted if space is available
- Only credit cards, electronic checks, and interagency transfers will be accepted
- State agencies must pay by interagency transfers (Procurement card use is not allowed)
- Questions? Contact Jean Shattuck at shattuckj@michigan.gov or 517-241-2544

TO REGISTER AS A PARTICIPANT:

- Go to Mi.train.org
- Enter login name and password then select the *Login* button
- At the top right corner, in the "Keyword or Course ID" box enter course number **1060125** for the Michigan Traffic Safety Summit
- Select the *Registration* tab under Conference Details
- Select *Register for Conference*
- Select the *Add* buttons to add lunch choices for each day
- If attending the Tuesday evening networking reception, select the *Add* button
- Select *Next*
- Select *Next* again
- Verify user information and select *Next*
- Click the *Complete Registration* at the bottom of the page
- This will open a new window for the State of Michigan Payment Processing Center
- If a special code has been assigned, enter it at this time and select *Continue*
- If no special code has been assigned for registration, leave this box blank and select *Continue*
- Enter an MCOLES number, if applicable (Law enforcement officers must input MCOLES number), select *Continue*
- Select who is responsible for payment and select *Continue*

SELECT ONE OF THE THREE OPTIONS FOR PAYMENT:

1.If you are NOT a State of Michigan employee, you MUST select the Credit Card option

- Select credit card and select *Continue*
- Verify student registrant information and select *Continue*
- Verify the additional information and select *Continue*
- Select *Pay by Credit Card* or *Pay by Electronic Check* and select *Next*
- Enter payment information and credit card information or routing and account numbers and select *Next*
- Confirm payment information and select *Pay Now*
- Print the Conference Payment Information for your records
- Registration is complete

2.State employees not with the Michigan State Police MUST select the Invoice option

- Select invoice and select *Continue*
- Verify student registrant information and select *Continue*
- Verify the additional information and select *Continue*
- Registration is complete
- An invoice will be emailed to the address that was provided with this account
- This invoice must be paid within 10 days by interagency transfer (Transfers should be made to Index 51000, PCA 51400, COBJ 6160)

3.Michigan State Police employees MUST select the Journal Voucher option

- Select journal voucher and *Continue*
- Enter work site Index and PCA, and select *Continue*
- Verify student registrant information and select *Continue*
- Verify the additional information and select *Continue*
- Registration is complete

EXHIBITOR REGISTRATION

- Nonprofit exhibitor registration is \$85 on or before February 26 and \$125 after February 26
- For-profit exhibitor registration is \$250 on or before February 26 and \$395 after February 26
- Registration deadline is March 4
- Only credit cards, electronic checks, and interagency transfers will be accepted
- State agencies must use interagency transfers to pay exhibitor fees (Procurement card use is not allowed)
- Exhibitor space is limited and on a first-come, first-served basis
- Registration includes one person; additional exhibitor staff must register as a participant
- Refreshment breaks will be served in the exhibitor area
- Exhibit fee includes one eight-foot, skirted table with two chairs, power, and wireless Internet
- **Set up:** Monday, March 21, 4-6 p.m.
- **Exhibit:** Tuesday, March 22, 7:30 a.m.-3:45 p.m. (one day only)
- **Take-down:** Tuesday, March 22, 3:45-4:30 p.m.
- Questions? Contact Heidi Ruis at ruish@michigan.gov or 517-241-2584

TO REGISTER AS AN EXHIBITOR:

- Go to Mi.train.org
- Enter login name and password then select the *Login* button
- At the top right corner, in the "Keyword or Course ID" box enter either
 - Course number **1060135** for the For-Profit Exhibitor Michigan Traffic Safety Summit, or
 - Course number **1060136** for the NonProfit Exhibitor Michigan Traffic Safety Summit
- Select the *Registration* tab under Conference Details
- Select the *Register for Conference*
- Select the *Add* buttons to add lunch choices for each day
- If attending the Tuesday evening networking reception, select the *Add* button
- Select *Next*
- Select *Next* again
- Verify user information and select *Next*
- Click the *Complete Registration* at the bottom of the page
- This will open a new window for the State of Michigan Payment Processing Center
- If a special code has been assigned, enter it at this time and select *Continue*

- If no special code has been assigned for registration, leave this box blank and select *Continue*
- Select who is responsible for payment and select *Continue*
- If you selected *Employer*, complete the information and select *Continue*

SELECT ONE OF THE TWO OPTIONS FOR PAYMENT:

1.If you are NOT a State of Michigan agency, you MUST select the Credit Card option

- Select credit card and select *Continue*
- Verify student registrant information and select *Continue*
- Verify the additional information and select *Continue*
- Select *Pay by Credit Card* or *Pay by Electronic Check* and select *Next*
- Enter payment information and credit card number or routing and account numbers and select *Next*
- Confirm payment information and select *Pay Now*
- Print the Conference Payment Information for your records
- Registration is complete

2.State agency exhibitors MUST select the Invoice option

- Select invoice and select *Continue*
- Verify student registrant information and select *Continue*
- Verify the additional information and select *Continue*
- Registration is complete
- An invoice will be emailed to the address that was provided with this account
- This invoice must be paid within 10 days by interagency transfer (Transfers should be made to Index 51000, PCA 51400, COBJ 6160)